

KEYNOTES BREAKOUTS WORKSHOPS SEMINARS

# JOSEPH SOMMERVILLE, PHD

SHOWS YOU HOW BETTER COMMUNICATION MEANS MORE BUSINESS



The Language of Influence

## WHAT CLIENTS HAVE TO SAY

*"Your experience and knowledge, particularly about subtle changes in content or style that make such a big difference, makes you the expert when it comes to presentations. This is the most direct and effective method I've seen for moving a presentation from concept to podium."*

Michael Sorkin  
Vice President, Boston Scientific

*"Excellent use of our time. A great session to drive home essential, yet overlooked principles. Your are an inspiring and perceptive facilitator with insights that will benefit all executives."*

Steve Morris  
Author of Glorious Leadership

*"Your presentation was rated Excellent by your audience. You even received some "6" ratings on our 5.0 scale! You were one of the top speakers at our conference and our attendees walked away with great value. Thank you for an educational and fun keynote."*

Linda Dunahoo  
Executive Director  
Texas Association For Healthcare  
Financial Administration

*"Your presentation really created a buzz! In addition to the value we received from the principles you explained, it was fun! Thanks for opening our conference on such a great note."*

Carol Lavendar  
Partner, Insight Advantage



Dr. Joe Sommerville shows professionals how to increase visibility, credibility and sales through more persuasive communication. Clients call his approach "street wise, results driven and expertise based." Joe is a columnist for Affluent and has been featured on CNBC's Smart Money. He's shown 1,500 audiences from 25 countries how to apply the principle that "Better Communication Means More Business."

## WHAT WOULD IT MEAN TO YOUR ORGANIZATION IF YOU COULD:

- GAIN HIGHER VISIBILITY IN YOUR MARKET
- BUILD CREDIBILITY WITH PROSPECTS
- EXPRESS YOUR EXPERTISE CONFIDENTLY
- COMMUNICATE YOUR PROFESSIONALISM
- INCREASE YOUR SALES

## WHEN YOU WORK WITH JOE, COUNT ON:

- INTERACTIVE SESSIONS THAT ENGAGE PARTICIPANTS
- A UNIQUE BLEND OF EXPERTISE AND HUMOR
- HIGH ROI FOR YOUR MEETING DOLLARS
- IMMEDIATE TAKEAWAY FOR PARTICIPANTS
- A FOCUS ON OUTCOMES AND RESULTS



NATIONAL SPEAKERS ASSOCIATION

WHEN YOU'RE READY FOR RESULTS,

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